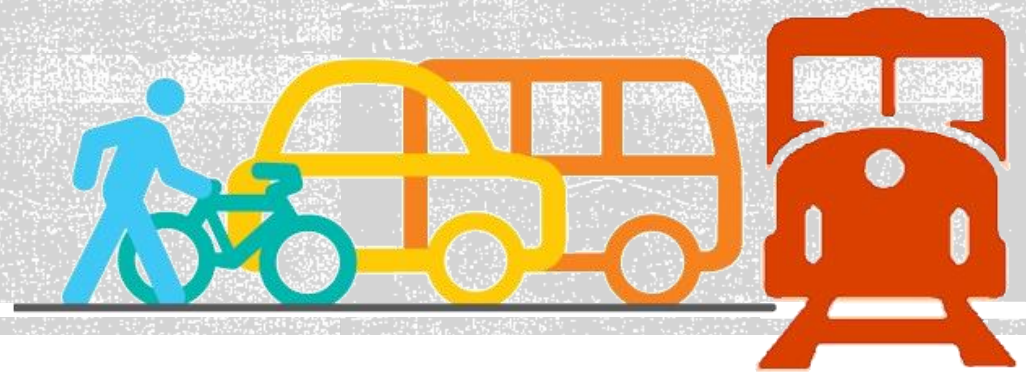






Morgan Hill Transit Services

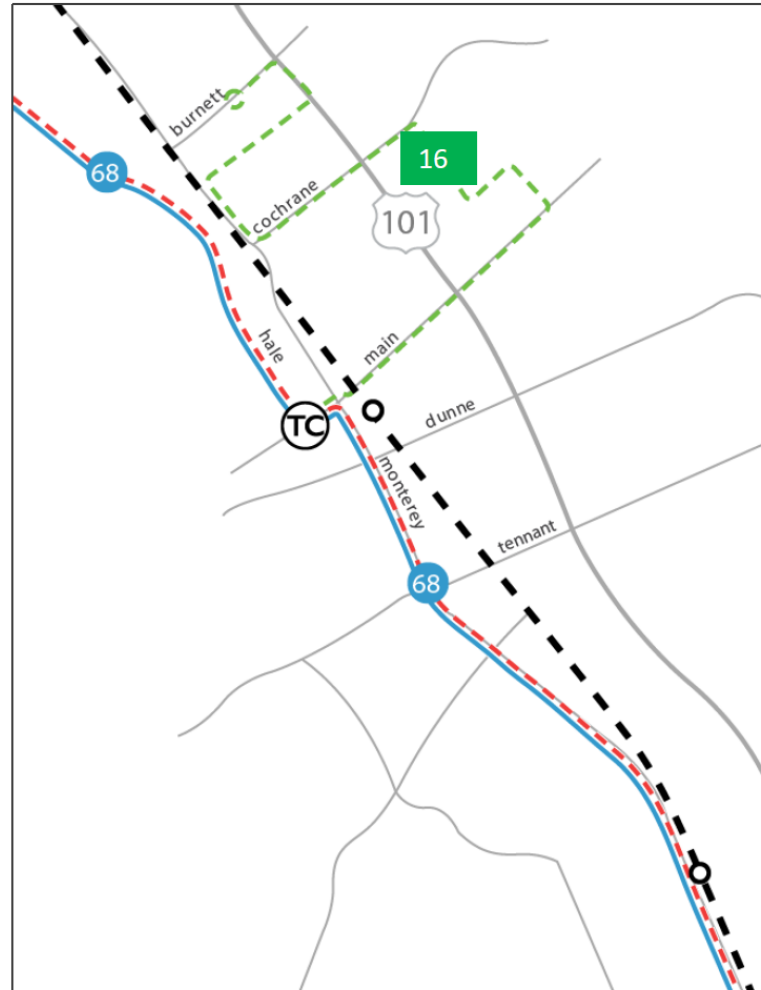


December, 2017

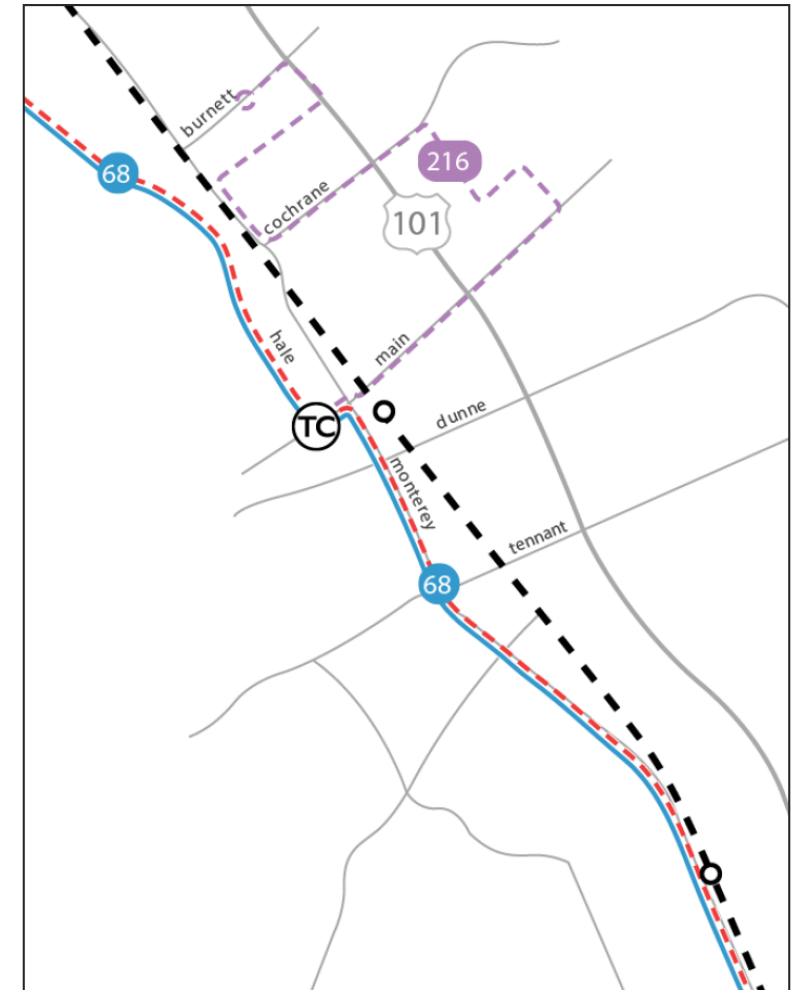
Local Service Changing

Frequency (minutes)

-  20-30 (with 15 peak)
-  60 (peak only)
-  School Trips Only
-  Caltrain



Current



Proposed



2016 Measure B Funds

\$500 Million (County Wide)

- Expand mobility options to vulnerable population
- Enhance frequent core network
- Improve bus stop amenities
- First/Last Mile option Solutions



2016 Measure B Funds

- \$314 Million (County Wide)
 - Increased service to Gilroy and Morgan Hill
 - Station Improvements
 - Level barding
 - Extended platforms
 - Service enhancements



Opportunities for Collaboration

- Senior mobility
- West Valley cities pilot project
- Scheduled and on-demand non-medical, non-emergency transportation for 60 years +
- Possible VTA funding contribution



Hear from the Community

We need to know:

- Who needs public transit
- What type of public transit
- When do you need it
- How do you think we can make it better



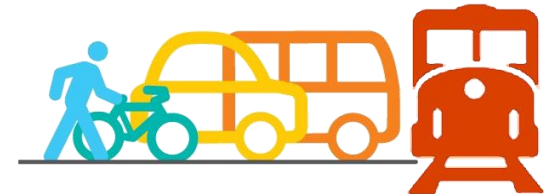
Help Morgan Hill Understand Your Transportation Needs!

Early July 2017

- Webpage created with link to the survey
 - English - <https://www.surveymonkey.com/r/MorganHillPublicSurvey>
 - Spanish - : <https://es.surveymonkey.com/r/esptransitsurvey>
- E-blasted the Transit Survey to the Community
- Presentation to Property Managers for Assisted Living, Apartments, and Religious Community
- Printed Surveys and Flyers at Community Cultural Center, Centennial Recreation Center, Library, and Bus Stops

August 2017

- Four Downtown Parking Meetings
- Station Area Master Plan Community Meeting



Morgan Hill Survey Results

Who Responded?

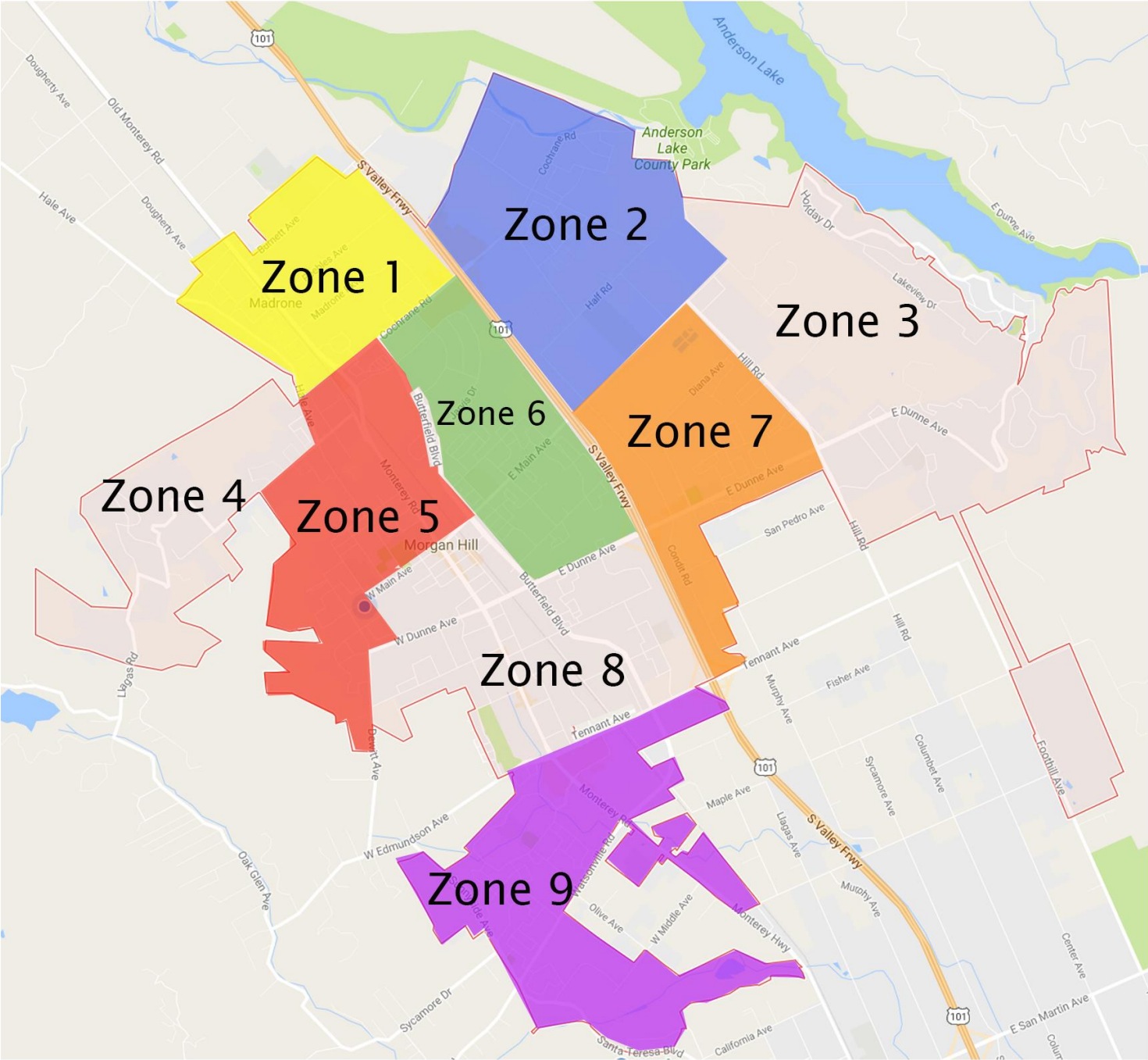
549 Responses

- 19% - Live and Work in MH
- 66% - Only Live in MH
- 2% - Only Work in MH
- 5% - Under Age 25
- 62% - Between 25 and 59
- 33% - Age 60+

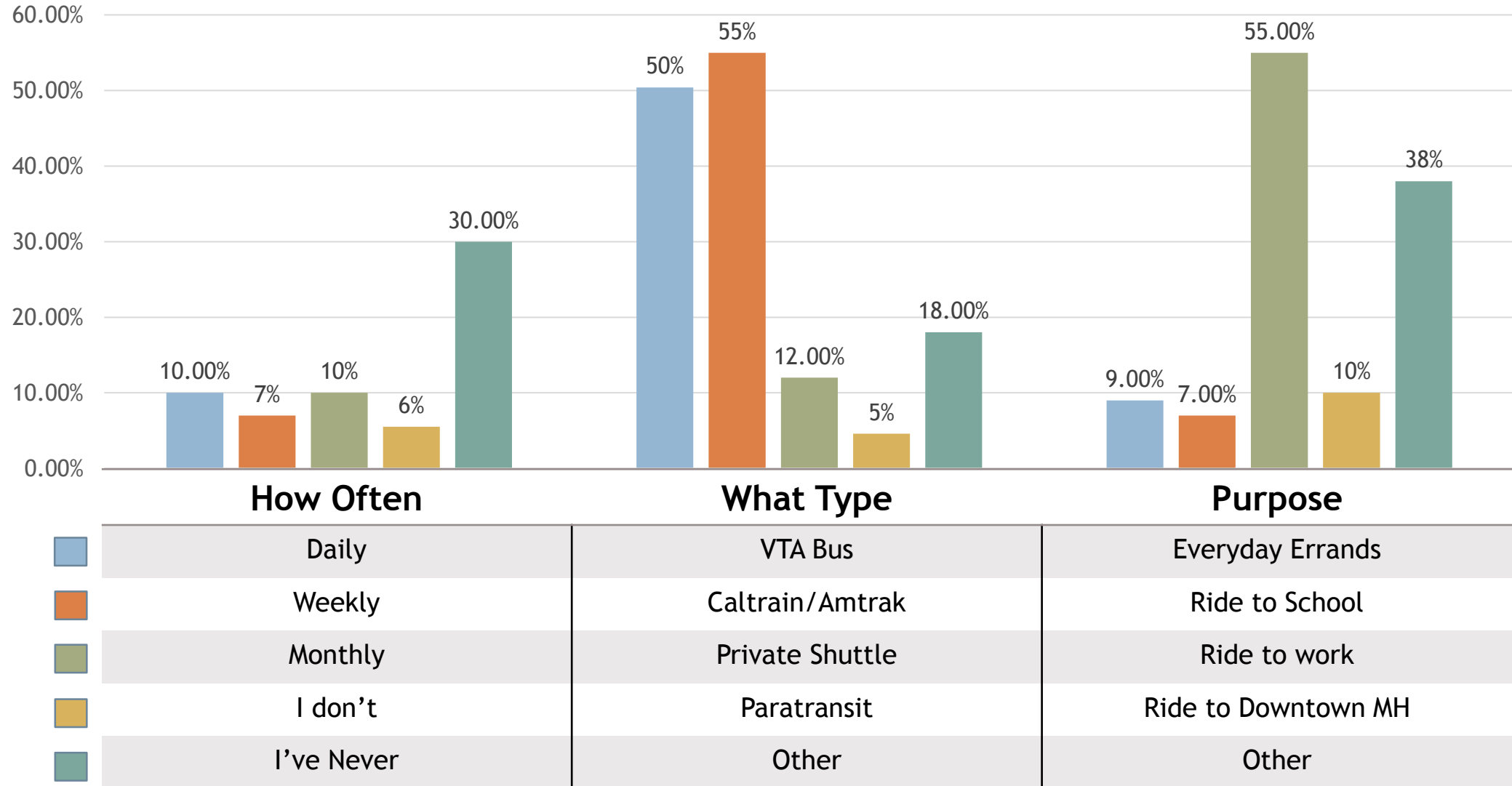


Morgan Hill Survey Results

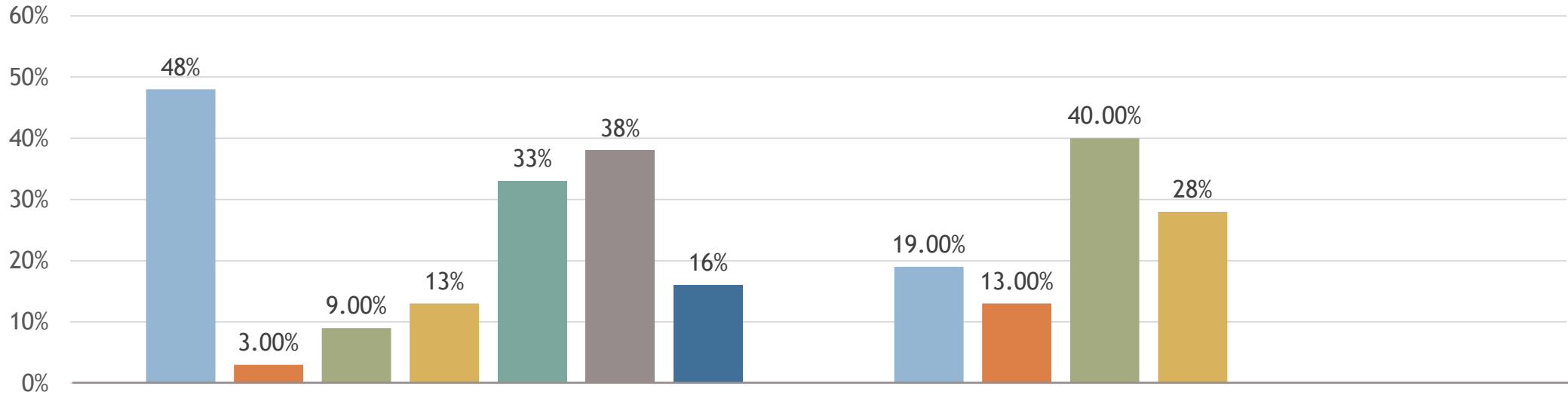
Responses in Zones	Live	Work
1	32	7
2	47	15
3	56	4
4	12	2
5	45	17
6	52	14
7	65	12
8	50	21
9	109	24



I use Public Transit Services



Why Not Public Transportation?



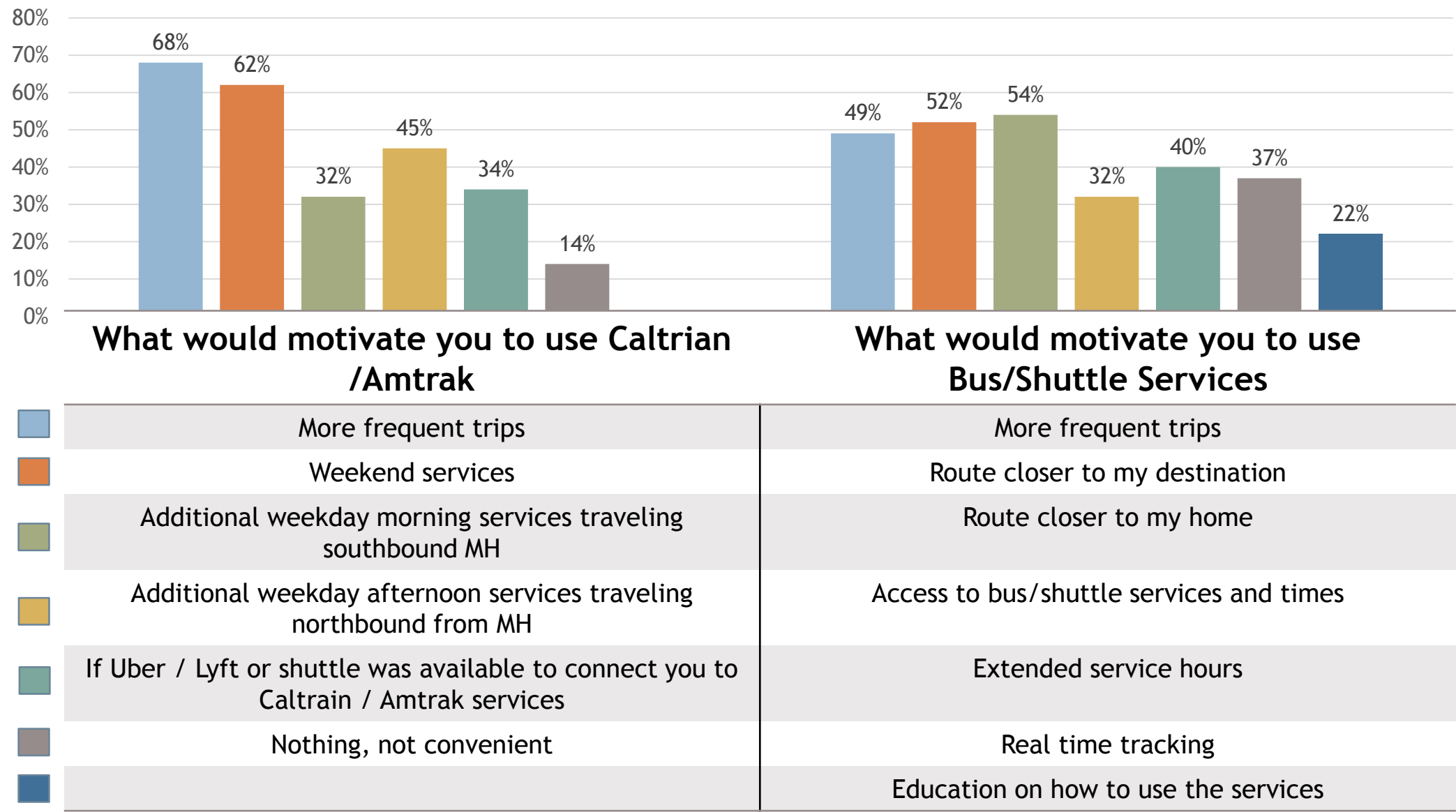
Why Not?

What Serves Your Needs?

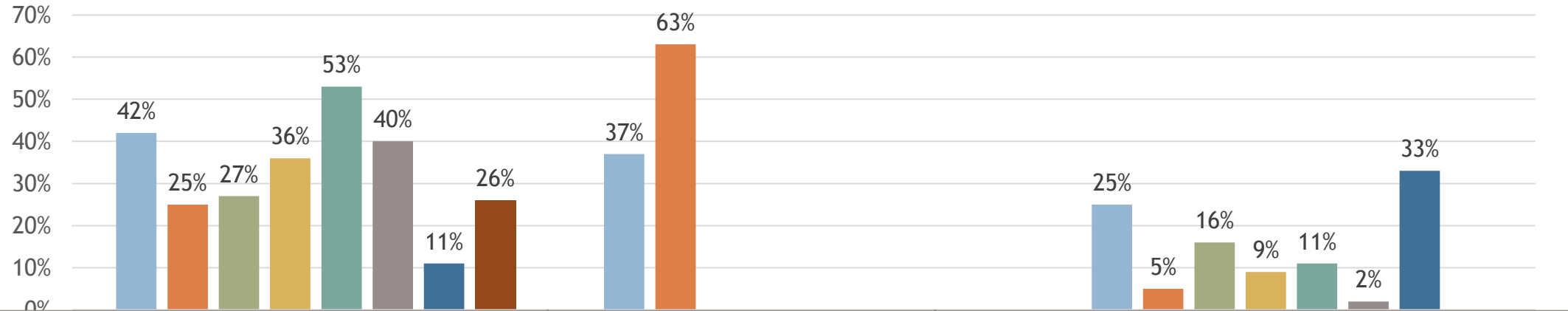
Doesn't go where I need to	City Shuttle with Fixed Destinations to City Facilities
Too expansive	First and Last Mile Connections
Not aware of the services	All of the above
I don't know how	None, I prefer to drive, bike, walk
It doesn't run frequently enough	
I don't have the need to use public transit	
Not available to the time I need it	



Would you take public Transportation if...



Local Shuttle Bus & Where You Shop



Where would you want to go?	Would you pay between \$5-\$10 for a day pass?	What shopping centers do you visit MH
Centennial Rec. Center / Senior Center	Yes	Cochrane Commons (Target/Dicks/DSW)
Community and Cultural Center	No	Cochrane Plaza & Madrone Village (Walmart/Big5/Chipotle)
Aquatics Center / Outdoor Sports Center		Lawrence Oaks (Safeway, near CVS off Dunne)
Public Library / City Hall		Tenant Station
Downtown MH		Vineyard Shopping Center
Shopping Centers		Harvest Plaza
Depaul Medical Center		Other
All of the Above		



Key Notes

- 40% would like to see a local shuttle and first and last mile connections
 - Will not pay more than \$5 for a day pass
- Almost half would use the service if they went DT, Centennial Recreation Center / Senior Center, and Shopping Centers.
- Extended services, real time tracking and Education (bus, shuttle, and uber/lift)
- 28% say would rather bike, walk, or drive



Why not Public Transit?

- Not close to me or route discontinued, no easy access, not connected to anywhere in MH
- Only convenient if it is taking you north where transit is available and connected
- More convenient to drive
- I don't work typical commuter hours
- Need frequent times that coordinate and connect to other modes of transportation
- Hard to buy tickets!
- No restrooms on light rail or platform
- Too expensive
- Reliability/connectivity to other modes (I have to be available for my elderly parents/kids)
- Need more Trains, and opportunities for weekends!
- Difficult to use transit with a disability, I use paratransit
- Caltrain has no guarantee of bike space, how do I use the bike lockers? Education!
- Too many connections/transfers
- Faster to drive. Takes 2.25 hours to get to Mountain view, Cupertino, Sunnyvale
- I use company private shuttle
- I ride my bike
- Our teenage kids are dependent on public transit, help them!



